

# CURRENT MEMBERS ACfid MEMBERS: 145 FULL MEMBERS: 124 AFFILIATE MEMBERS: 21

# ACFID NATIONAL CONFERENCE 2018

30-31 October 2018 | UNSW, Sydney

**HUMAN RIGHTS IN THE 21st CENTURY**  
PEOPLE.PLANET.PEACE



SPONSOR | EXHIBIT | PARTNER

- |  |   |  |   |   |
|--|---|--|---|---|
| <p><b>Full Members</b></p> <ol style="list-style-type: none"> <li>1. ACC International Relief</li> <li>2. Act for Peace</li> <li>3. Action on Poverty</li> <li>4. ActionAid Australia</li> <li>5. ADARA Development Australia</li> <li>6. ADRA Australia</li> <li>7. Afghan Australian Development Organisation</li> <li>8. Anglican Aid</li> <li>9. Anglican Board of Mission - Australia</li> <li>10. Anglican Overseas Aid</li> <li>11. Anglican Relief &amp; Development Fund Australia</li> <li>12. Asia Pacific Journalism Centre</li> <li>13. Asian Aid Organisation</li> <li>14. Assisi Aid Projects</li> <li>15. The Australasian Society for HIV, Viral Hepatitis and Sexual Health Medicine</li> <li>16. Australia for UNHCR</li> <li>17. Australia Hope International Inc</li> <li>18. Australian Business Volunteers</li> <li>19. Australian Doctors for Africa</li> <li>20. Australian Doctors International</li> <li>21. Australian Himalayan Foundation</li> <li>22. Australian Lutheran World Service</li> <li>23. Australian Marist Solidarity Ltd</li> <li>24. Australian Medical Aid Foundation Ltd</li> <li>25. Australian Mercy</li> <li>26. Australian Red Cross</li> <li>27. Australian Respiratory Council</li> <li>28. AVI</li> <li>29. Beyond the Orphanage</li> <li>30. Birthing Kit Foundation Australia</li> <li>31. Brien Holden Vision Institute Foundation</li> </ol> | <ol style="list-style-type: none"> <li>32. Bright Futures Child Aid and Development Fund</li> <li>33. Burnet Institute</li> <li>34. Business for Millennium Development</li> <li>35. CARE Australia</li> <li>36. Caritas Australia</li> <li>37. CBM Australia</li> <li>38. ChildFund Australia</li> <li>39. CLAN (Caring and Living As Neighbours)</li> <li>40. CUFA Credit Union Foundation Australia</li> <li>41. Diaspora Action Australia</li> <li>42. Diplomacy Training Program Ltd</li> <li>43. Door of Hope Australia Inc</li> <li>44. Edmund Rice Foundation (Australia)</li> <li>45. EDO NSW</li> <li>46. Engineers Without Borders Australia</li> <li>47. Every Home Global Concern Ltd</li> <li>48. Fairtrade Australia New Zealand</li> <li>49. Family Planning NSW</li> <li>50. Food Water Shelter</li> <li>51. Foresight Australia (Overseas Aid and Prevention of Blindness)</li> <li>52. The Fred Hollows Foundation</li> <li>53. Global Development Group</li> <li>54. Global Mission Partners</li> <li>55. Good Return</li> <li>56. Good Shepherd Services</li> <li>57. Grameen Foundation Australia Ltd</li> <li>58. Habitat for Humanity Australia</li> <li>59. Hagar Australia</li> <li>60. HealthServe Australia Inc</li> <li>61. Heilala</li> <li>62. Hope Global</li> <li>63. The Hunger Project Australia</li> <li>64. International Children's Care Australia</li> </ol> | <ol style="list-style-type: none"> <li>65. International Christian Aid Relief Enterprises Limited</li> <li>66. International Needs Australia</li> <li>67. International Nepal Fellowship Ltd</li> <li>68. International River Foundation</li> <li>69. International Women's Development Agency</li> <li>70. Interplast Australia &amp; New Zealand</li> <li>71. Islamic Relief Australia</li> <li>72. KTF</li> <li>73. Kyeema Foundation</li> <li>74. Lasallian Foundation</li> <li>75. The Leprosy Mission Australia</li> <li>76. Live &amp; Learn Environmental Education</li> <li>77. Love Mercy Foundation</li> <li>78. MAA International Ltd.</li> <li>79. Mahboba's Promise Inc</li> <li>80. Marie Stopes International Australia</li> <li>81. Marist Mission Centre</li> <li>82. Mary MacKillop International</li> <li>83. Mary Ward International Australia</li> <li>84. Mercy Works Ltd.</li> <li>85. Mission World Aid Inc.</li> <li>86. MIT Group Foundation</li> <li>87. Motivation Australia Development Organisation</li> <li>88. Murdoch Children's Research Institute</li> <li>89. Nusa Tenggara Association</li> <li>90. The Oaktree Foundation</li> <li>91. Opportunity International Australia</li> <li>92. Our Rainbow House Inc</li> <li>93. Oxfam Australia</li> <li>94. Palmera Projects</li> <li>95. Partner Housing Australasia</li> <li>96. Partners in Aid</li> <li>97. Partners Relief and Development Australia Incorporated</li> </ol> | <ol style="list-style-type: none"> <li>98. People With Disability Australia Inc</li> <li>99. Plan International Australia</li> <li>100. Quaker Service Australia</li> <li>101. RedR Australia</li> <li>102. Reledev Australia Ltd</li> <li>103. RESULTS International (Australia) Inc.</li> <li>104. Royal Australasian College of Surgeons</li> <li>105. The Royal Australian and New Zealand College of Ophthalmologists</li> <li>106. Salesian Society (Vic) Incorporated</li> <li>107. The Salvation Army NSW Property Trust</li> <li>108. Save the Children Australia</li> <li>109. School for Life Foundation</li> <li>110. See Beyond Borders</li> <li>111. Sight For All Foundation</li> <li>112. So They Can</li> <li>113. Sport Matters</li> <li>114. SurfAid International Australia Ltd</li> <li>115. Tamils Rehabilitation Organisation</li> <li>116. TEAR Australia</li> <li>117. Transform Aid International</li> <li>118. UNICEF Australia</li> <li>119. Union Aid Abroad-APHEDA</li> <li>120. UnitingWorld</li> <li>121. WaterAid Australia</li> <li>122. World Vision Australia</li> <li>123. World Wildlife Fund Australia</li> <li>124. YWAM Medical Ships</li> </ol> | <ol style="list-style-type: none"> <li>3. Charles Darwin University Menzies School of Health Research</li> <li>4. Deakin University</li> <li>5. James Cook University - The Cairns Institute</li> <li>6. La Trobe University - Institute of Human Security and Social Change</li> <li>7. Murdoch University - School of Management and Governance</li> <li>8. Queensland University of Technology School of Public Health and Social Work</li> <li>9. Refugee Council of Australia</li> <li>10. RMIT University - Global Cities Research Institute</li> <li>11. School of Humanities &amp; Social Sciences Deakin University</li> <li>12. Swinburne Institute of Technology Centre for Design Innovation</li> <li>13. Transparency International Australia</li> <li>14. University of Melbourne - School of Social and Political Sciences</li> <li>15. University of Queensland - Institute for Social Science Research</li> <li>16. University of Sydney</li> <li>17. University of Western Australia - School of Social Sciences</li> <li>18. USC International Development, University of the Sunshine Coast</li> <li>19. UTS - Institute for Sustainable Futures</li> <li>20. Vision 2020 Australia</li> <li>21. Western Sydney University- School of Social Sciences and Psychology</li> </ol> |
|--|---|--|---|---|

- Affiliate Members**
1. Australian Federation of AIDS Organisations
  2. Australian National University - School of Archaeology and Anthropology

## OPPORTUNITIES TO MARKET TO THE AID & DEVELOPMENT SECTOR

The 2018 ACFID National Conference is an unrivalled opportunity for sponsors and exhibitors to make new contacts, build relationships and showcase products and services to Chief Executives, Directors and Australia's key decision-makers in the global aid and development sector.

Our 145 members raise and expend over 1.6 billion dollars each year (2016). This is a premium opportunity to put your brand before the leaders of Australia's not-for-profit aid and development sector.

### Conference Overview

The Australian Council for International Development (ACFID) unites Australia's non-government aid and international development organisations to strengthen their collective impact against poverty.

The ACFID National Conference held on 30 and 31 October 2018 at the UNSW in Sydney, is a two-day event that brings together CEOs and Board members of the Australian aid and development sector, government, donors and thought-leaders networked across the globe.

### Conference Theme

This year, the conference will explore the contemporary challenges and opportunities for how the Australian development and humanitarian sector can better give effect to human rights through our development and humanitarian work.

The 70th anniversary of the United Declaration of Human Rights and Australia's first year on the Human Rights Council provide a timely opportunity to have this discussion.

### Our Members

ACFID member organisations include agencies such as World Vision, Oxfam, Save the Children, Plan International, The Fred Hollows Foundation, WWF, ChildFund, Diaspora Action Network Australia, International Women's Development Agency, CARITAS, CARE, Australian Business Volunteers and UNICEF. Other members include over 100 organisations that range between large Australian multi-sectoral organisations that are linked to international federations of NGOs, to agencies with specialised thematic expertise, and smaller community based groups, with a mix of secular and faith based organisations.

### Our Market

In the 2015/16 financial year, collectively these ACFID member organisations received \$930 million in donations from the Australian public plus an additional \$710 million from institutional donors. These donations supported the delivery of over 4100 programs in over 90 countries.

Each year our National Conference grows in size and our 2017 conference was attended by over 400 delegates representing over 100 organisations. Over one hundred delegates were at the CEO, Board or Executive Manager level based here in Australia.

### Benefits

For Sponsors, Exhibitors and Partners of the ACFID National Conference it is an ideal opportunity to engage with and extend your reach to those organisations in attendance and explore links to their collective supporters: business, government and community. The Conference program will offer both structured and social opportunities for engagement with delegates.

ACFID Members require a multitude of services including IT infrastructure and communications, human resource management, project management, construction & office refurbishments, professional development and training, financial and legal services, global logistics and travel.

### Promoting your support

In the lead up to and during the Conference we'll be promoting the conference and our sponsors/exhibitors through a variety of social media and communication channels, including;

- Monthly ACFID Member Bulletin (sent out to over 2500 employees throughout member agencies)
- Promotion on the official ACFID Conference website
- Social media via the ACFID Facebook page (2360 followers) and ACFID Twitter feed (4190 followers)
- All Conference marketing and promotional materials including the Conference Program.
- High-visibility branding throughout the Conference including banners, exhibition booth in the main space and logo on the holding slides.



# SPONSORSHIP PACKAGES

Hurry, only 1 platinum sponsor available

Inclusions	Platinum \$15,000	Gold \$8,000	Silver \$5,000	Exhibitor \$2,000
Exhibitor Booth	X	X	X	X
Acknowledgment during lead up and throughout conference on ACFID social media, member bulletins, CEO updates etc	X	X	X	X
Listed on program and conference website	X	X	X	X
Delegate passes (RRP \$650 pp)	X 6	X 4	X 2	
Dinner passes (RRP \$150 pp)	X 6	X 4	X 2	
Promo materials in delegate satchels	X	X	X	
Exclusive meeting with head of agencies and senior managers	X	X		
Promoted as the Exclusive platinum sponsor	X			
10 minute presentation at start of conference or dinner	X			
Exclusive Sponsor of Dinner (Exclusive option - with platinum package or stand alone)	X			

All prices in this brochure are inclusive of GST

WE WOULD ALSO BE HAPPY TO TAILOR A SPONSORSHIP PACKAGE FOR YOUR COMPANY. THE FOLLOWING OPTIONS ARE ALL AVAILABLE AS SINGULAR SPONSORSHIP OPTIONS OR CAN BE INCLUDED IN THE ABOVE PACKAGES.

## CONTACT

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# SPONSORSHIP PACKAGE ADD ONS:

## HOST THE SOCIAL EVENT

\$3500 OR \$2000 ON TOP OF SILVER

Host the Pre-Conference social event – with logistics organised by ACFID

Branding and promotional material at the event

Short speaking introduction

Direct access to membership in informal setting

EXCLUSIVE

## SPONSOR DINNER

\$8000 OR \$6000 ON TOP OF SILVER

Introduction at the start of the Gala Dinner

Branding displayed during Gala Dinner

2x Conference Dinner Passes

Attended by 140+ delegates at CEO or senior level - an unrivalled opportunity to market directly to key decision makers

## DESIGN AND SPONSOR A PRE-CONFERENCE WORKSHOP

\$3500 OR \$2000 ON TOP OF SILVER

Co-Design and run a Pre-Conference workshop with ACFID and its networks

Logistics organised by ACFID

Opportunity to direct market to specific roles e.g HR Managers, Finance Managers, Project Managers; Innovation etc.

## SPONSOR PRE-DINNER DRINKS

\$3000 OR \$1500 ON TOP OF SILVER

Logo in Conference program

Branding displayed

2x Delegate Passes

Attended by 200+ delegates at CEO or senior level - an unrivalled opportunity to market directly to key decision makers

## DESIGN & SPONSOR A CONFERENCE SESSION

\$6500 OR \$5000 ON TOP OF SILVER

Co-Design and run a Conference session with ACFID consistent with the Conference theme

\$8,000 Dinner Sponsor

\$3,500 Social/Event Sponsor

\$3,500 Workshop Sponsor

\$3,000 Pre-Dinner drink Sponsor

\$6,500 Design and Sponsor workshop

## SPONSORSHIP & EXHIBITOR BOOKING FORM

Company name:

Title:

Name:

Company Position:

Postal address:

Telephone:

Mobile:

Email:

SPONSORSHIP TYPE (please tick box to indicate your choice)

Platinum Sponsor (1 only) @ \$15,000

Gold Sponsor @ \$8,000

Silver Sponsor @ \$5,000

Exhibitor only @ \$2,000

Tailored Sponsor

PAYMENT DETAILS (please tick appropriate box)

Please send me an invoice:

Cheque made payable to "ACFID" for the amount of: \$

Charge my credit card:

Mastercard

Visa

Card number:

Expiry date:

CVV number (3 digit code):

Name on card:

Signature:

## CONTACT

For further information about our sponsorship and exhibitor packages contact:

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Executive Coordinator on

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[HTTPS://CONFERENCE.ACFID.ASN.AU](https://conference.acfid.asn.au)

\$15,000 PLATINUM

\$8,000 GOLD

\$2,000 Exhibitor

\$5,000 SILVER